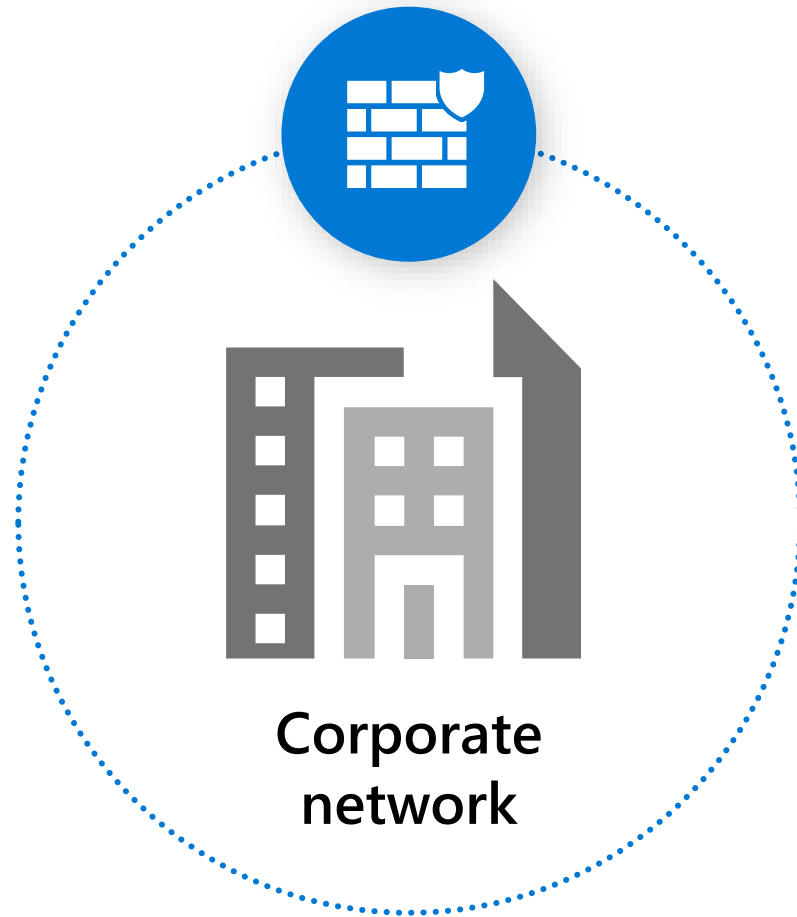


# Modern security with a Zero Trust end-to-end strategy

James Ringold  
Chief Security Advisor

John Rex  
Director – Security, Compliance, and Identity

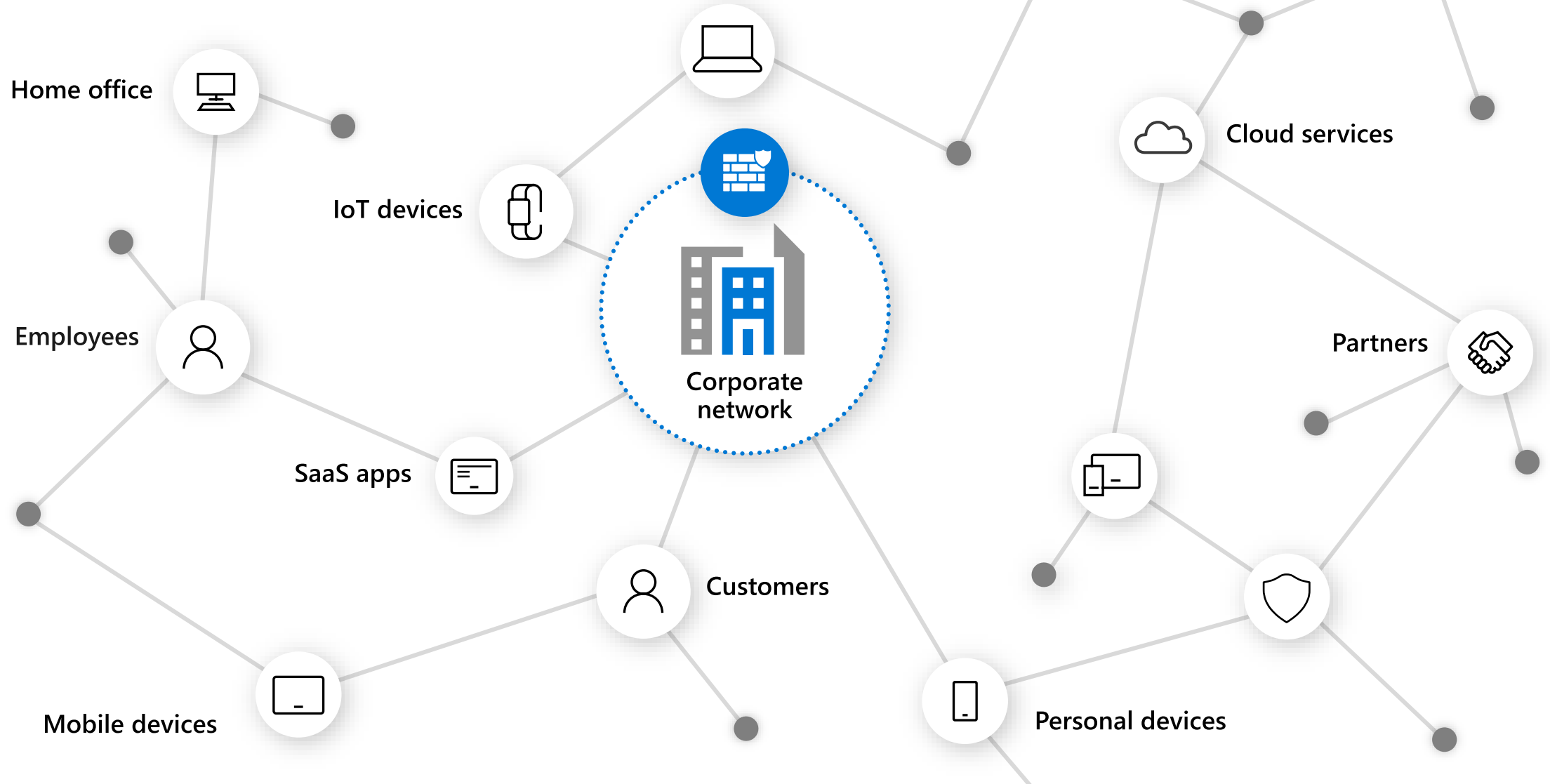
# Traditional Model



Users, devices, apps,  
and data protected  
behind a DMZ/firewall

# Today's Model

Identity perimeter complements network perimeter



# How the world changed

**94%** of organizations using cloud<sup>2</sup>

**5.2**

mobile business apps accessed daily by employees<sup>3</sup>

**7B** internet-connected devices in use worldwide<sup>1</sup>

**60%**

of organizations currently have a formal BYOD program in place<sup>3</sup>

# Old World vs. New World

~~Users are employees~~



Employees, partners, customers, bots

~~Corporate managed devices~~



Bring your own devices and IoT

~~On-premises apps~~



Explosion of cloud apps

~~Monolithic apps~~



Composite apps & public restful APIs

~~Corp network and firewall~~



Expanding Perimeters

~~Local packet tracking and logs~~



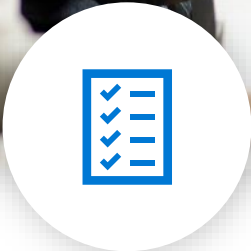
Explosion of signal

# Zero Trust

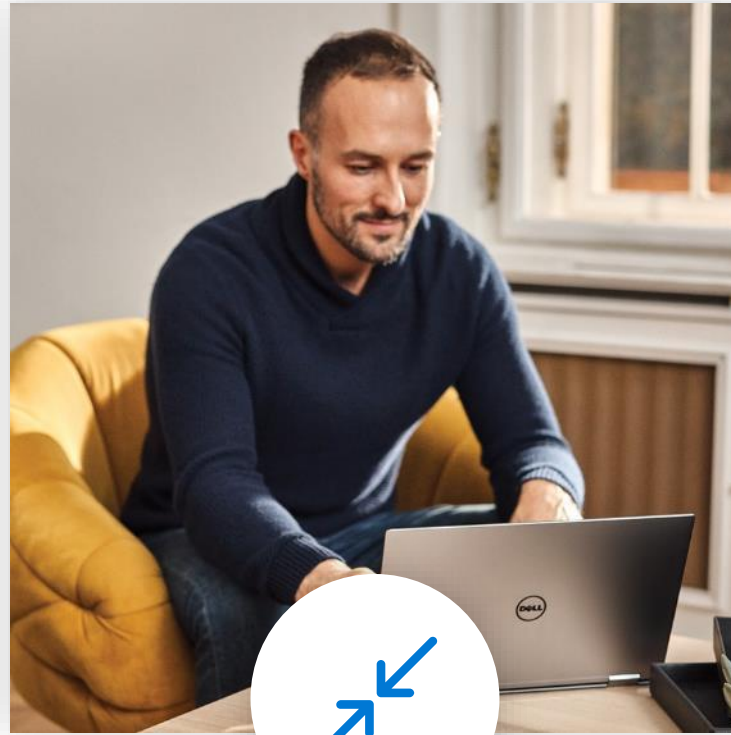
An integrated approach to securing access with adaptive controls and continuous verification across your entire digital estate



# A new reality needs new principles



Verify explicitly



Use least privilege access



Assume breach

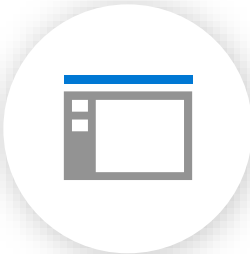
# Zero Trust across the digital estate



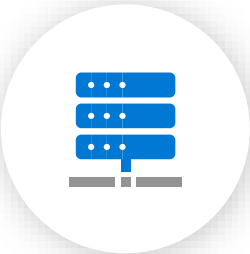
Identity



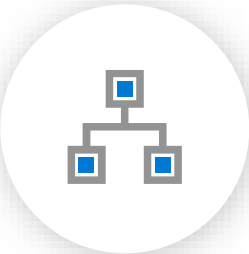
Devices



Apps



Infrastructure



Network



Data





# Verify and secure every identity with strong authentication



Connect all of your  
users and applications



Verify identities with  
Multi-factor  
authentication (MFA)



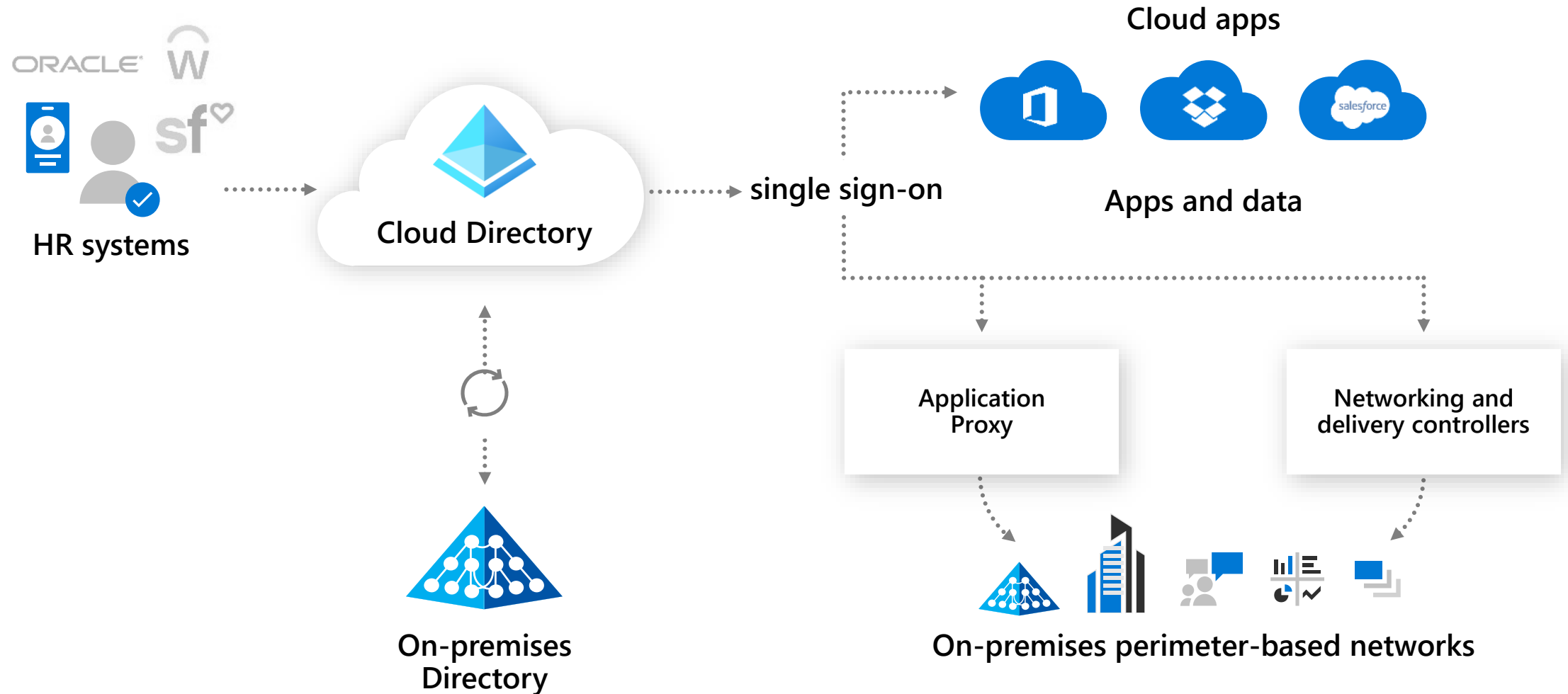
Control access with  
smart policies and  
risk assessments



Enforce least privilege  
access with strong  
governance

# Connect all your users and apps

Enable access to resources securely with a single identity to improve control and visibility



# Verify identities with Multi-Factor Authentication (MFA)



Support a broad range of multi-factor authentication options

Including passwordless technology



Authenticator Apps



Facial Recognition



FIDO2 security key



Biometrics



Push notification



Soft Tokens OTP



Hard Tokens OTP

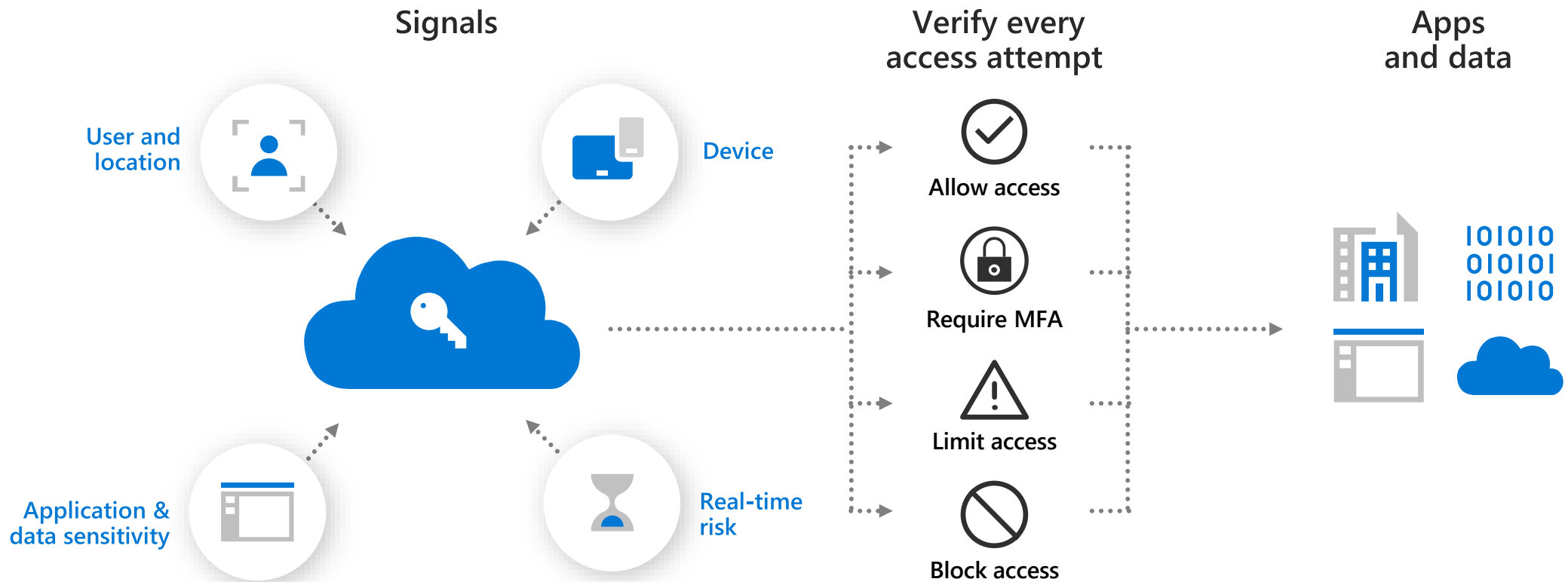


SMS, voice

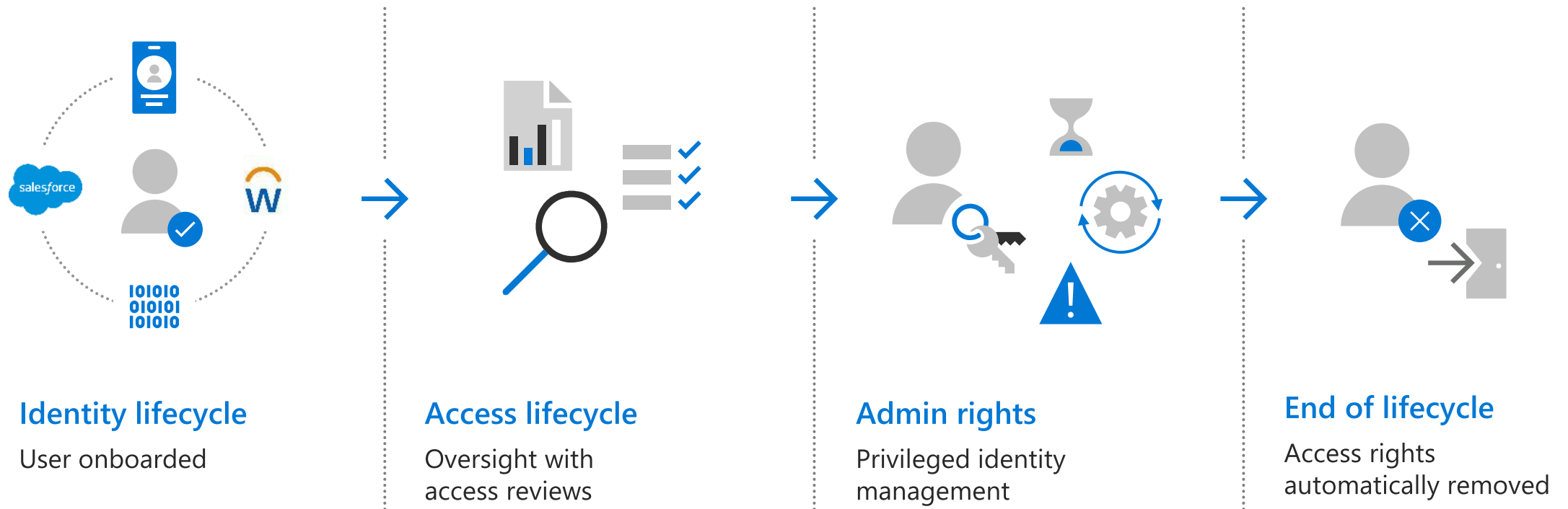


Multi-factor authentication prevents 99.9% of identity attacks

# Control access with smart policies and risk assessments

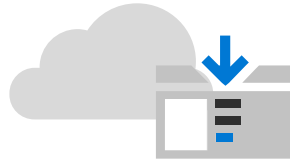


# Enforce least privilege access with strong governance

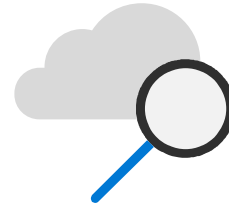




# Allow only compliant and trusted apps and devices to access data



Visibility into device health and compliance

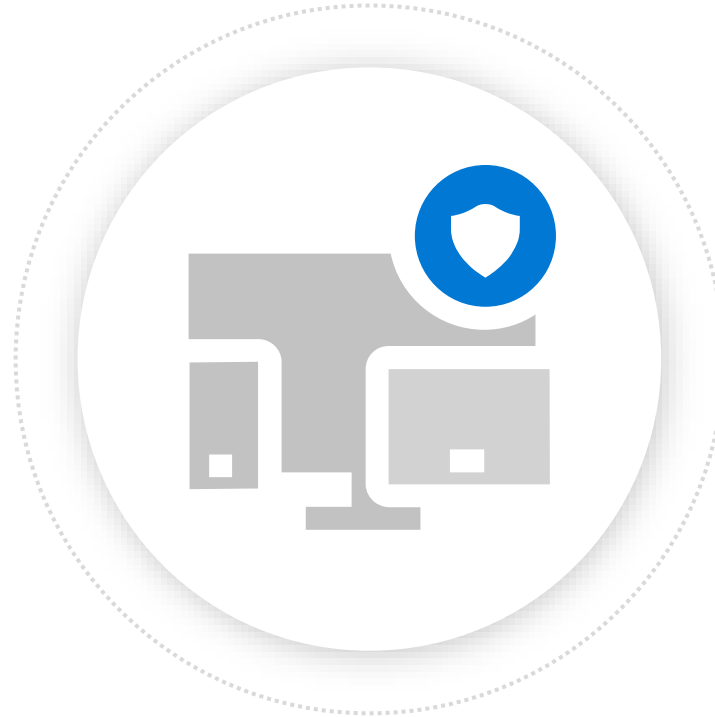


Restrict access from vulnerable and compromised devices



Enforce security policies on mobile devices and applications

# Visibility into device health and compliance



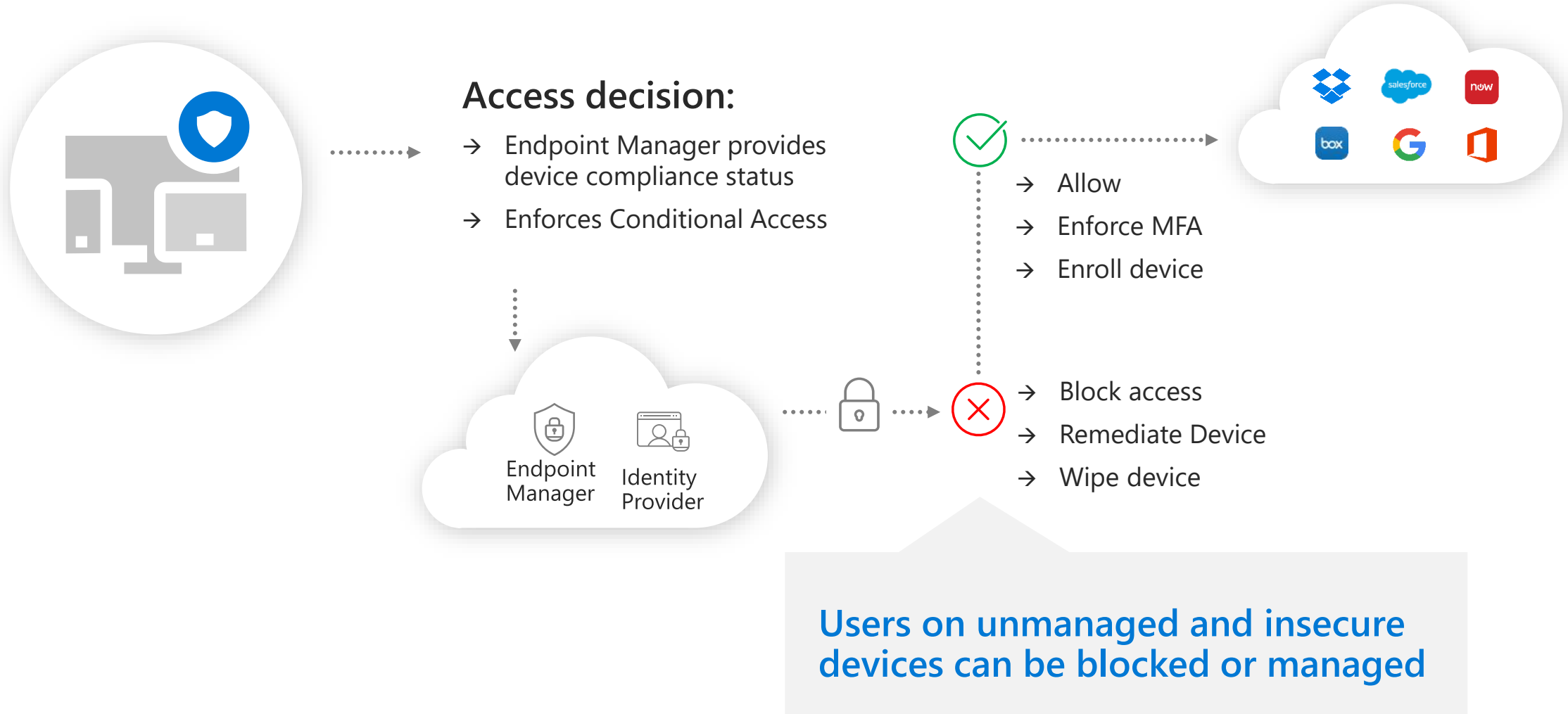
## Device information detection:

- ⚠ Malicious Apps
- 📱 Device manipulation
- 🌐 Network exploits
- 👁 Data privacy violations
- 💓 Device health
- 🔒 Encryption
- 📄 OS version
- ✉ Email profile

Endpoint protection and posture assessment across devices and types

Support for mobile and traditional computing platforms

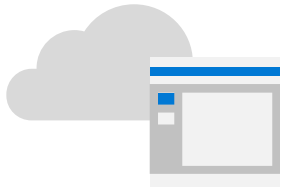
# Restrict access from vulnerable and compromised devices







# Ensure applications are available, visible and secured



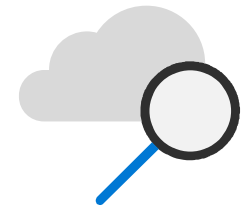
Discover and control apps in your environment



Extend policy enforcement into the session

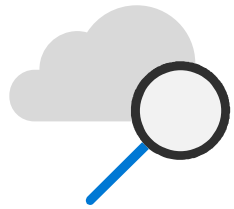


Protect sensitive data in cloud apps

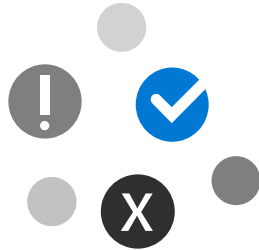


Protect apps from risks and threats across multi-cloud environments

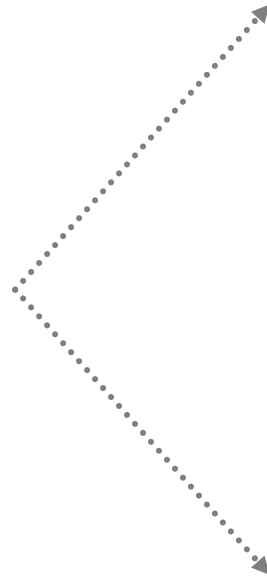
# Discover and control apps in your environment



Discover cloud apps and services



Assess risk levels

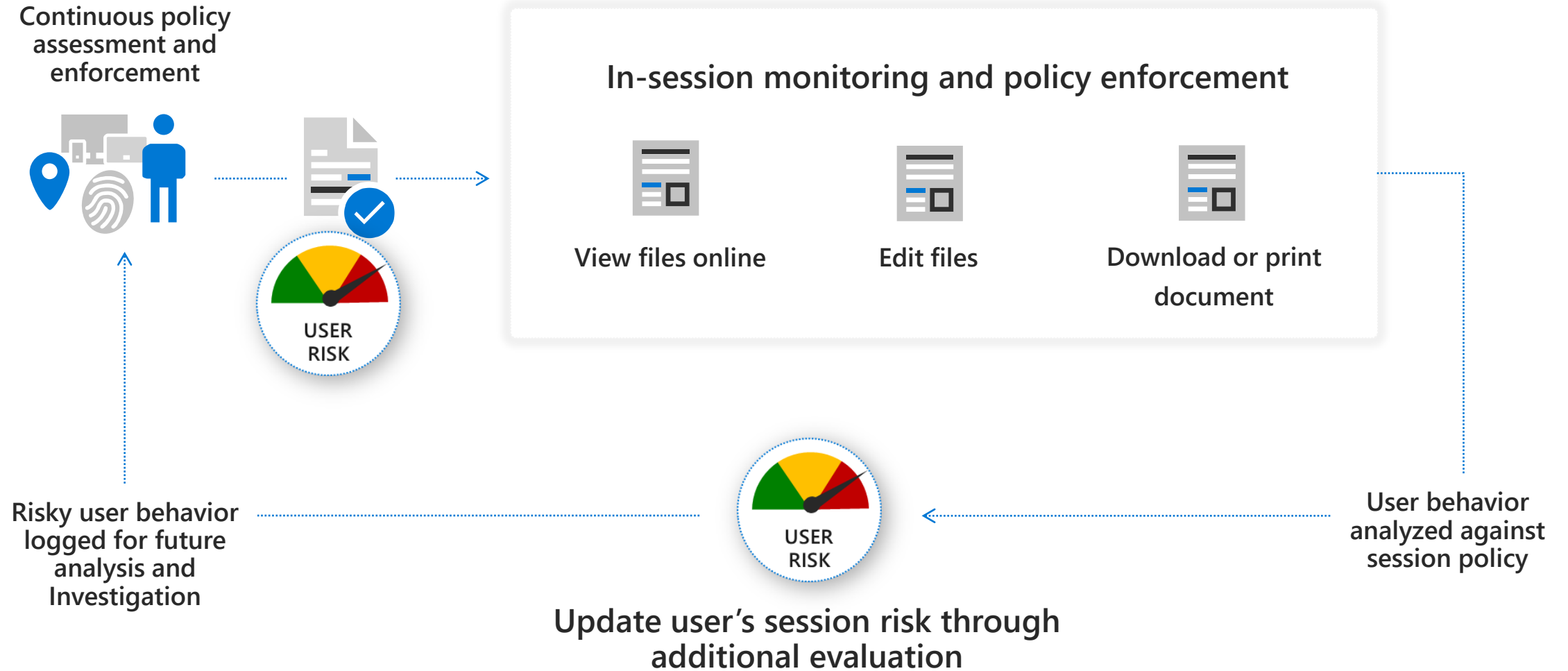


Block unsanctioned apps and guide usage to approved apps

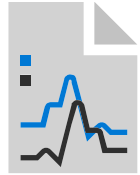


Approve apps and apply policy

# Extend policy enforcement into the session



# Protect sensitive data in cloud apps



## Discover sensitive data exposure in your apps

- Visibility into application-based file sharing, collaborators and classification labels
- Report out on data exposure and compliance risks of applications



## Classify, label and protect data across cloud apps

- Govern data in the cloud with granular DLP policies for applications
- Classify and label data to automatically protect, encrypt and restrict access to sensitive files across applications



## Monitor, investigate and remediate data risks

- Generate alerts on policy violations and trigger automatic governance actions across applications
- Investigate incident, quarantine files, remove permissions and notify users across applications

# Protect apps from risks and threats across the clouds



aws



# slack

Microsoft  
Azure



Workplace  
by facebook

box



G Suite

workday

Office 365

servicenow



Power BI



webex

okta

Microsoft  
Dynamics 365

LinkedIn  
LEARNING

DocuSign

JIRA Software

workiva



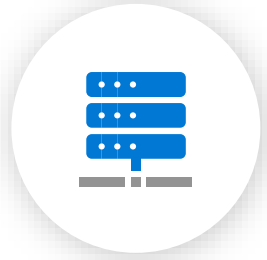
zendesk

Threat delivery  
and persistence

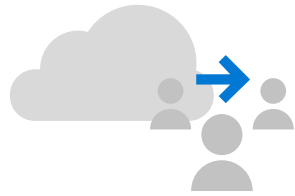
Indicators of a  
compromised session

Malicious use of an  
end-user account

Malicious use of a  
privileged user



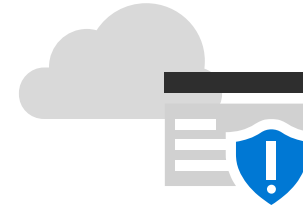
# Harden defenses and detect and respond to threats in real time



Align segmentation strategy and role-based access control



Rapidly find and fix configuration (and other) vulnerabilities



Use real-time threat monitoring to detect attacks and anomalies

# Align segmentation strategy and role-based access control

- Ensure alignment of technical teams to a single enterprise segmentation strategy
- Broadening containment by establishing a modern perimeter based on zero trust principles
- Bolster network controls for legacy applications by exploring micro segmentation strategies

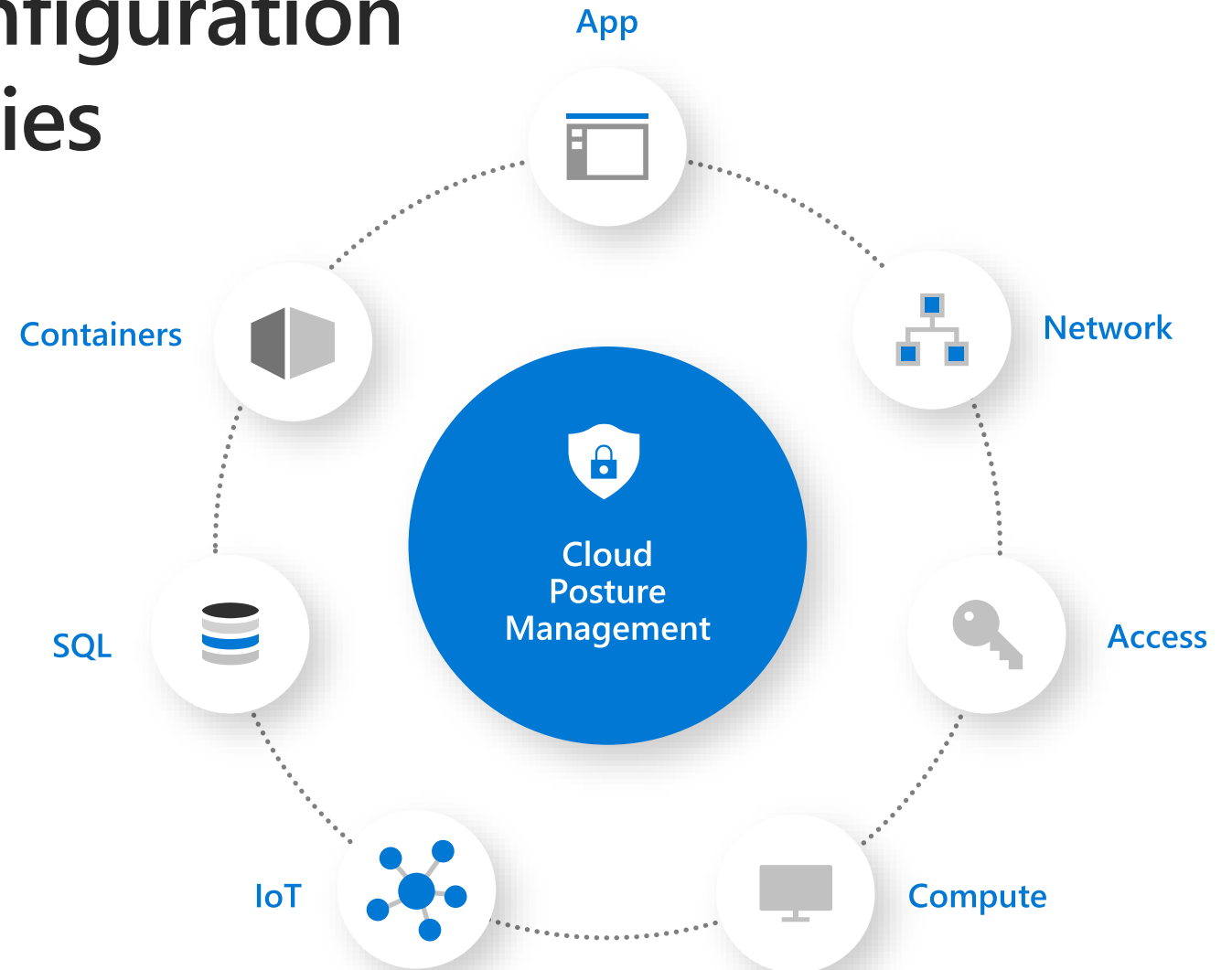


A strong enterprise segmentation strategy:

- Enables operations
- Contains risk
- Monitors for violations

# Rapidly find and fix configuration (and other) vulnerabilities

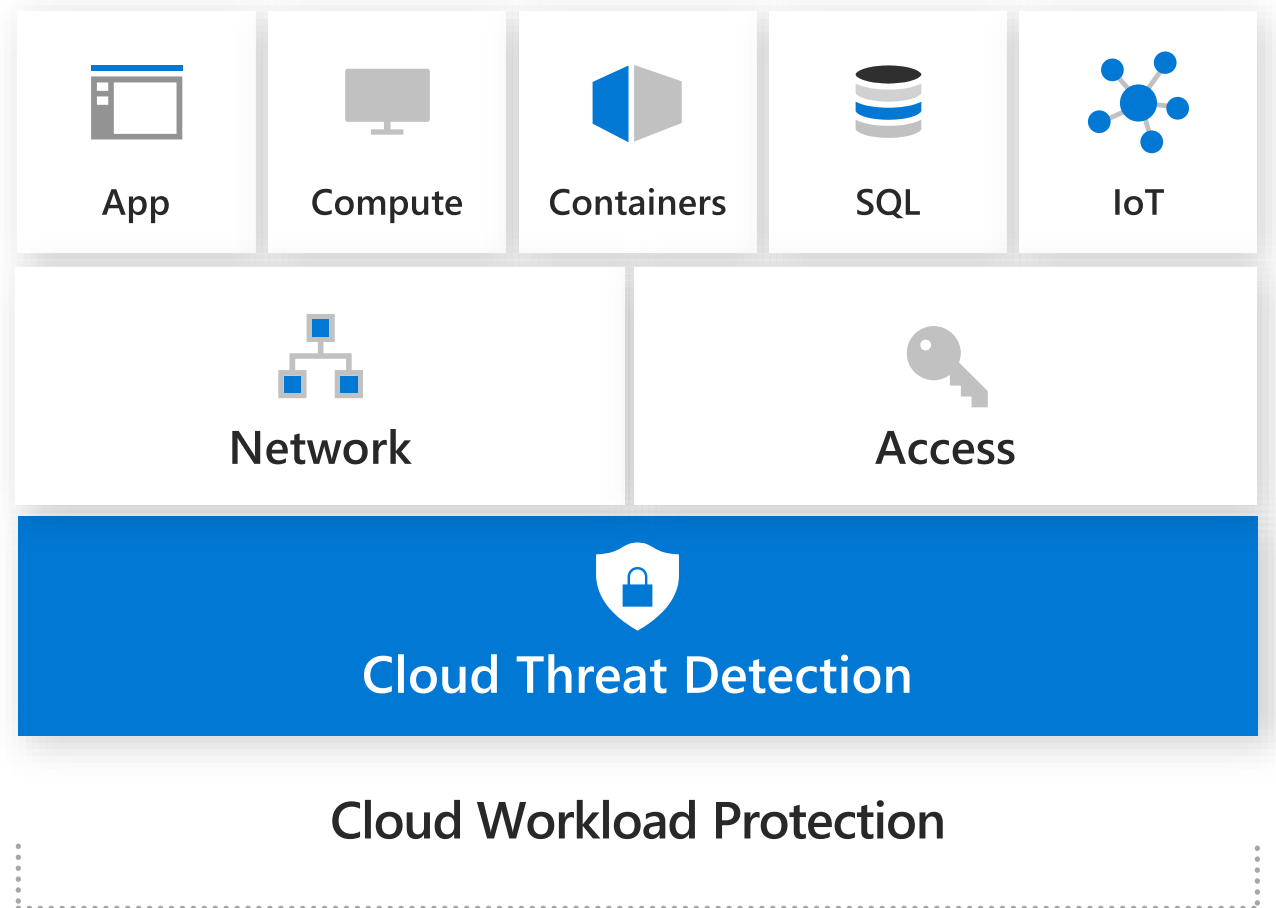
- Get a bird's-eye security posture view
- Continuously monitor and protect all your cross-cloud resources
- Follow best practice recommendations
- Get visibility into the compliance state of your cloud environment

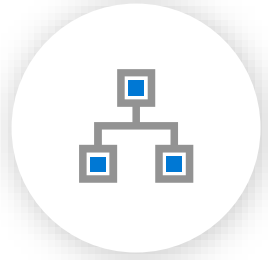




# Use real-time threat monitoring to detect attacks and anomalies

- Detect and block advanced malware and threats on any cloud
- Protect cloud-native services from threats
- Protect data services against malicious attacks
- Protect your IoT solution with near real-time monitoring





# Move beyond traditional network security approaches



Segment networks and implement context-driven access controls

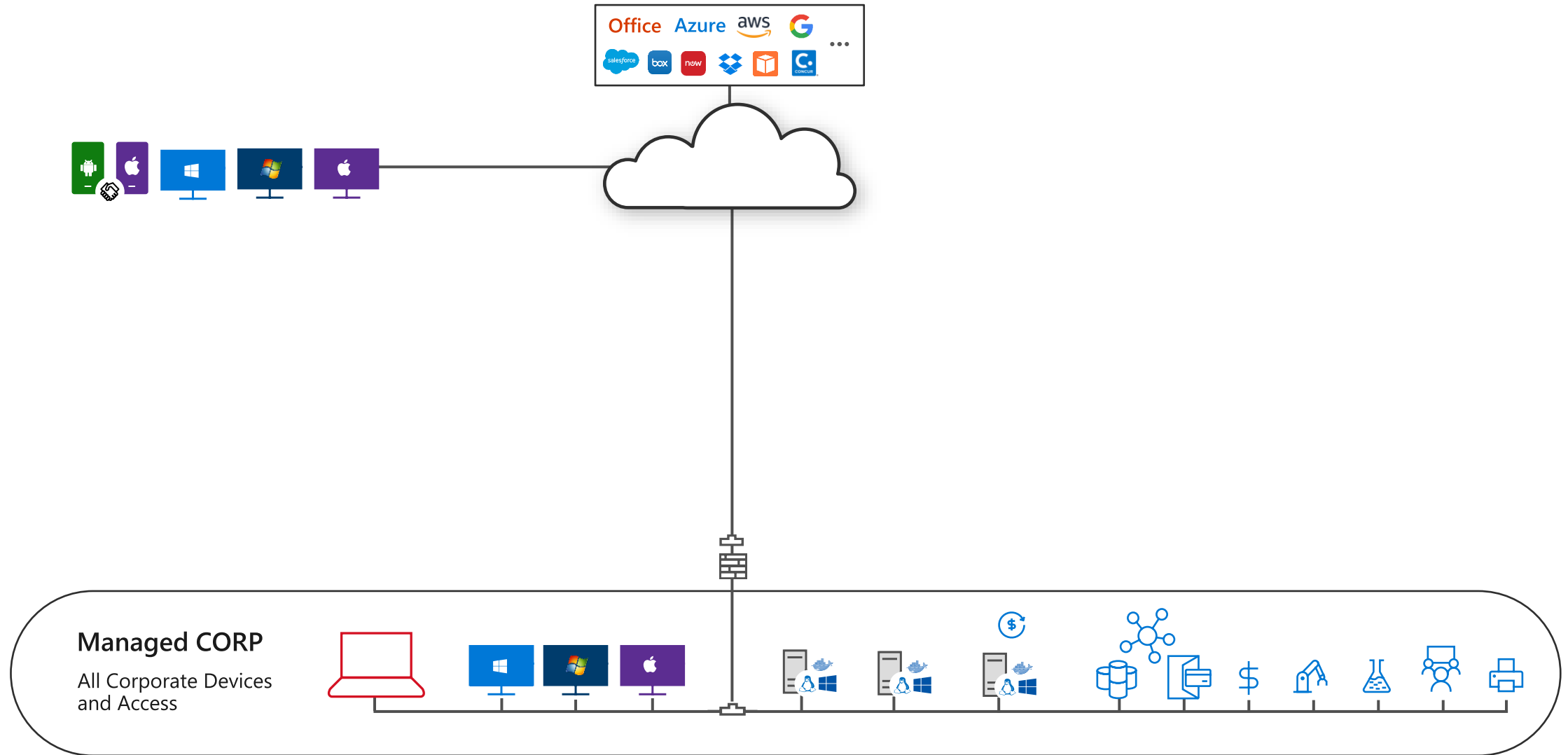


Use real-time threat protection to detect and respond to threats

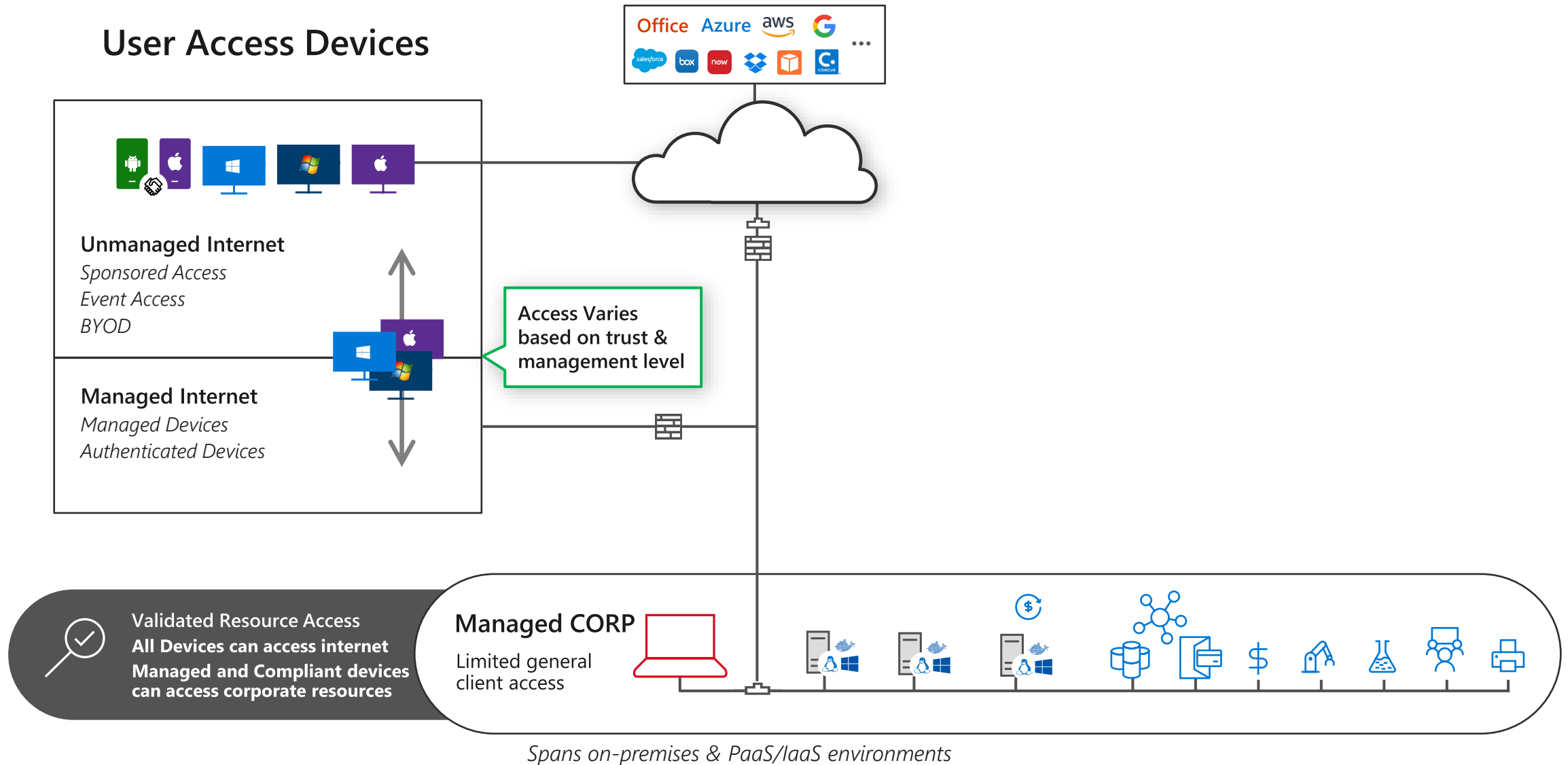


Protect data with end-to-end encryption

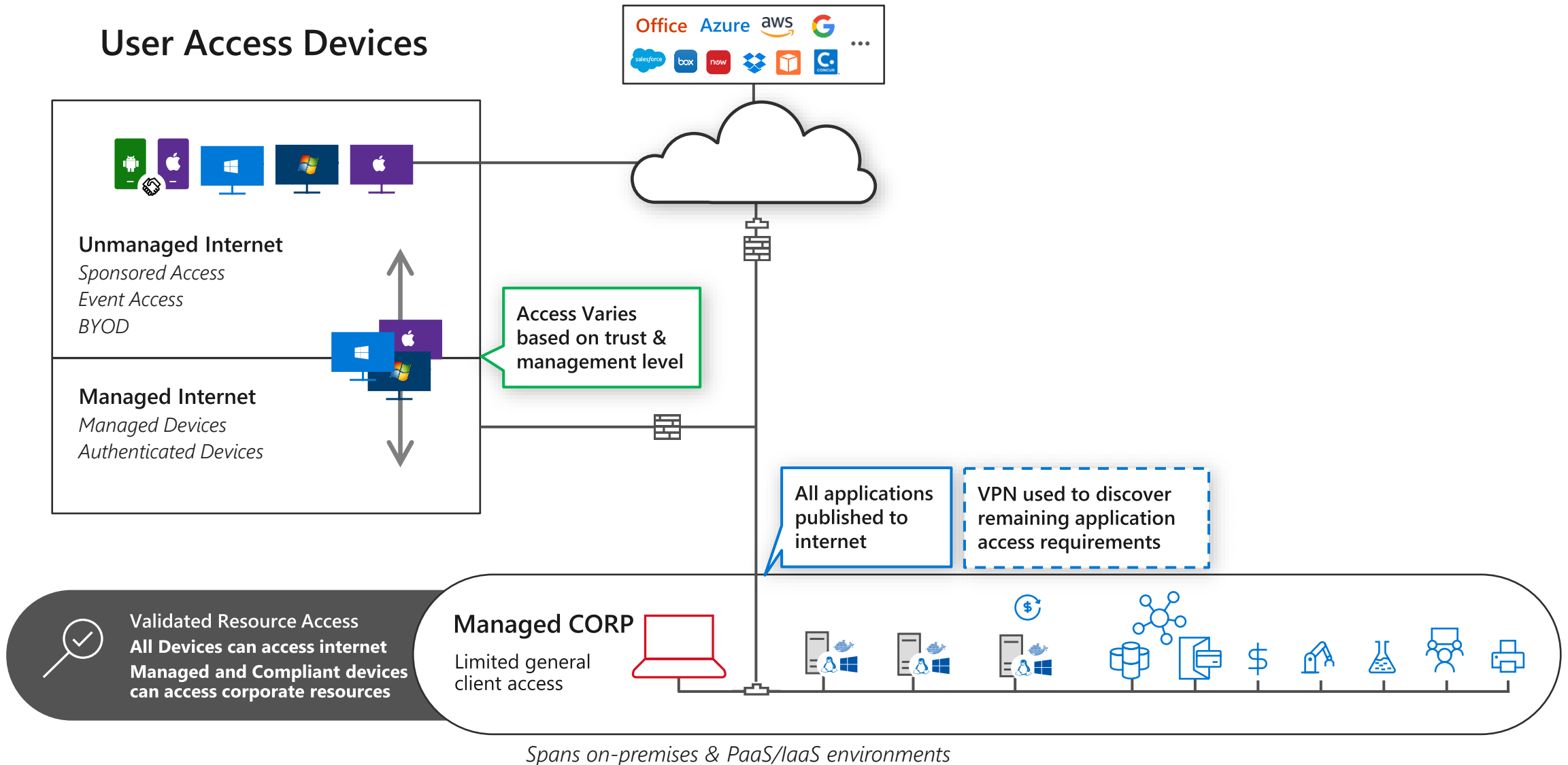
# Typical 'Flat' Network



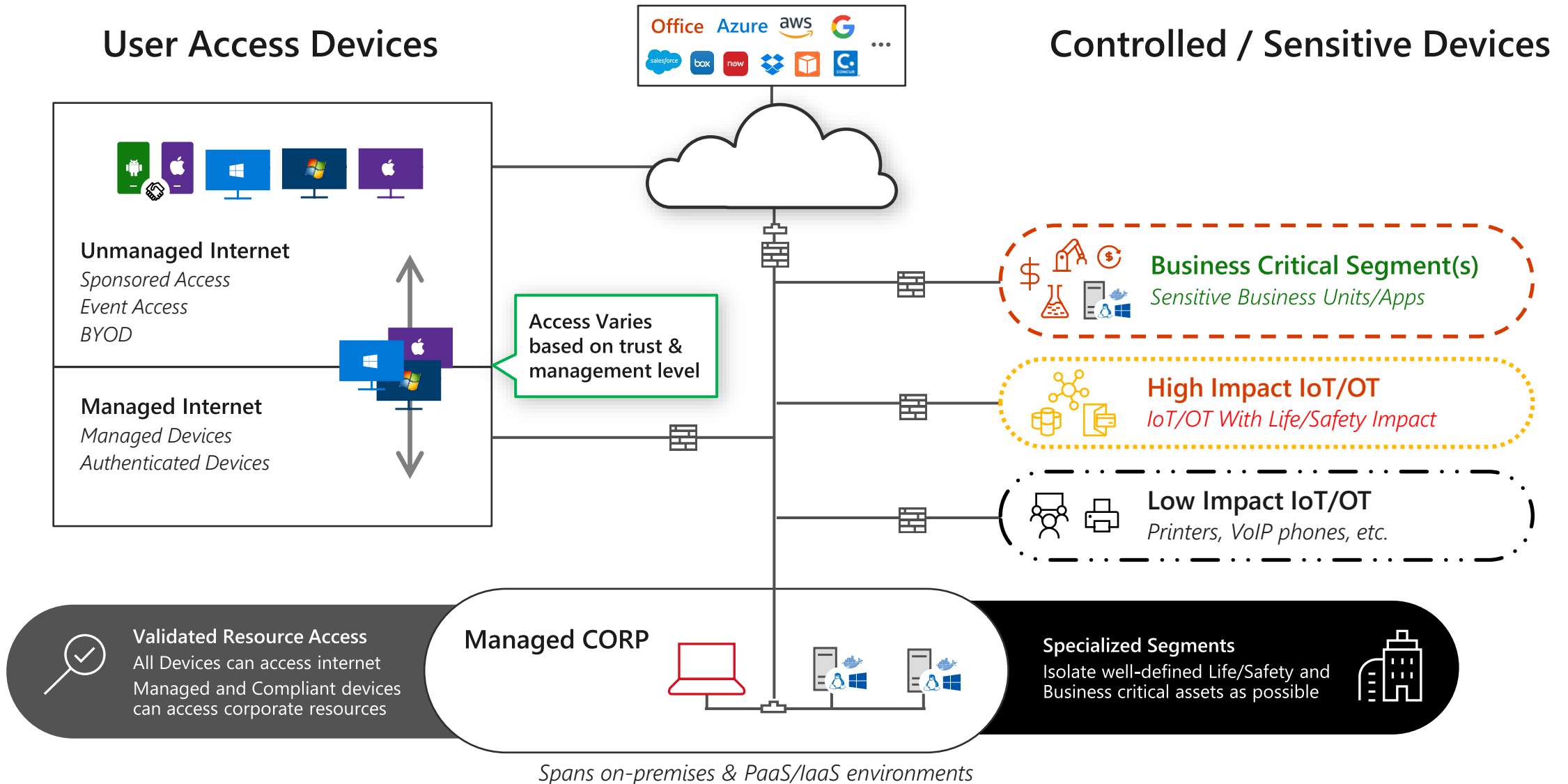
# Zero Trust – Client Security Transformation



# Zero Trust – Client Security Transformation



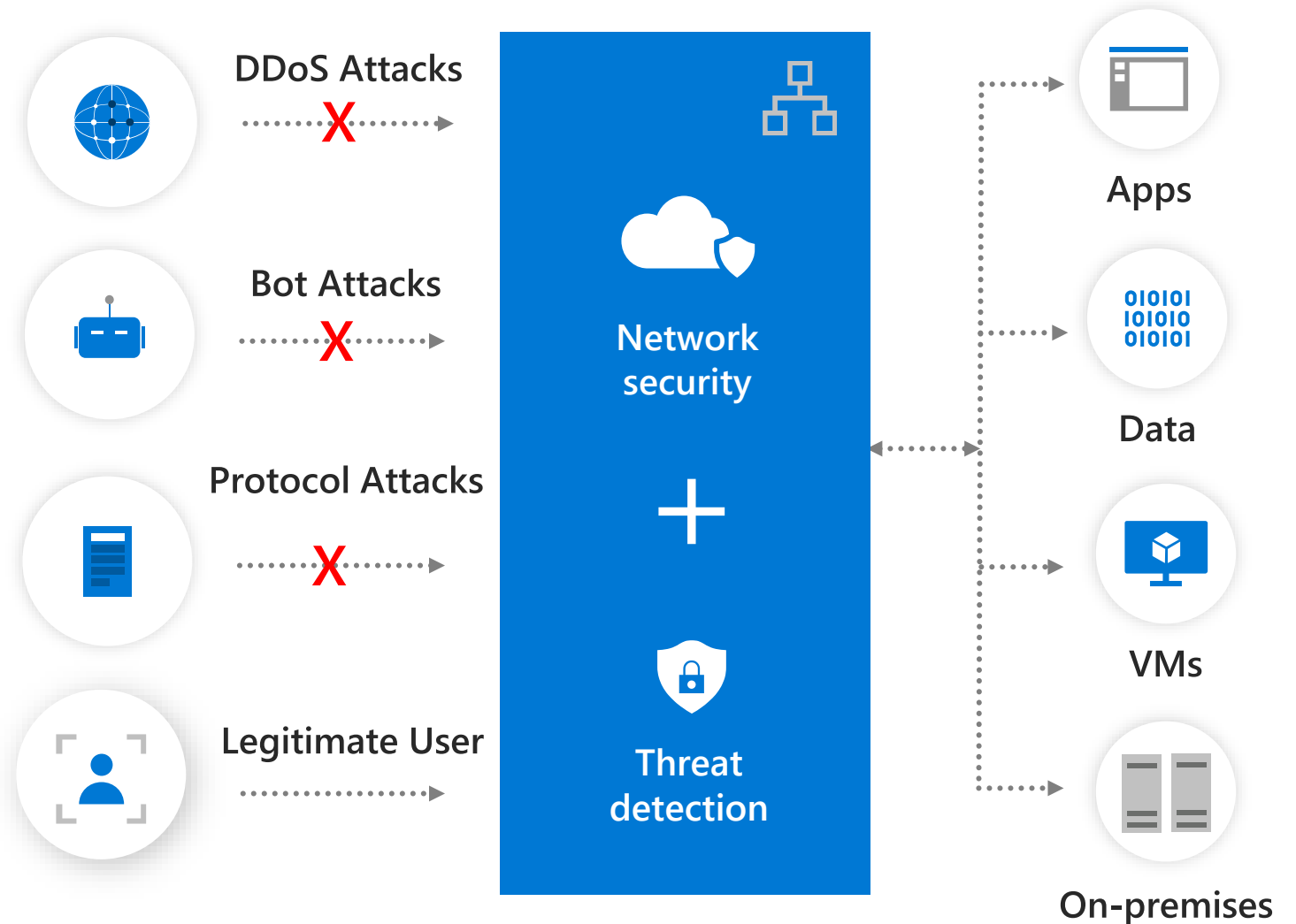
# Zero Trust – Network Segment Transformation



# Threat protection at the network layer

Detect and respond to cyber threats in real-time

- Real-time network protection powered by threat intelligence
- Safeguard resources from inbound threats and lateral movements
- Select controls that work together and share signal and intelligence across platforms

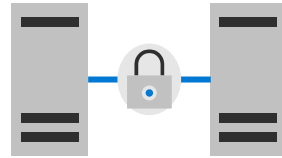


# Encryption built into infrastructure and applications



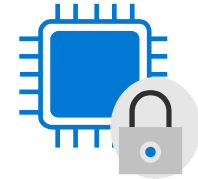
## At rest

Encrypt VM disks,  
storage, and data



## In transit

Encrypt data  
on the wire



## In use

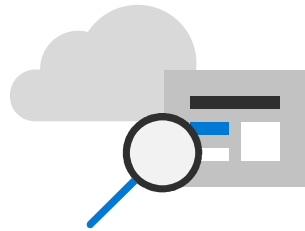
Utilize hardware-based  
secure enclaves

Management of keys, secrets, and certificates backed by hardware security modules





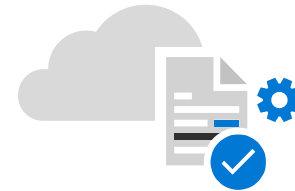
# Protect your sensitive data— wherever it lives or travels



Discover and classify your data based on sensitivity



Apply real-time protection to your sensitive data



Gain visibility into sensitive data activity, policy violations, and risky sharing

# Discover and classify your data

Understand your sensitive data exposure and define your protection policies

- Define your policies for security and compliance requirements
- Automatically inspect documents and emails across locations
- Detect common data types such as financial, healthcare, PII—or customize your own



Understand your sensitive data landscape



Email



Productivity apps



File repositories



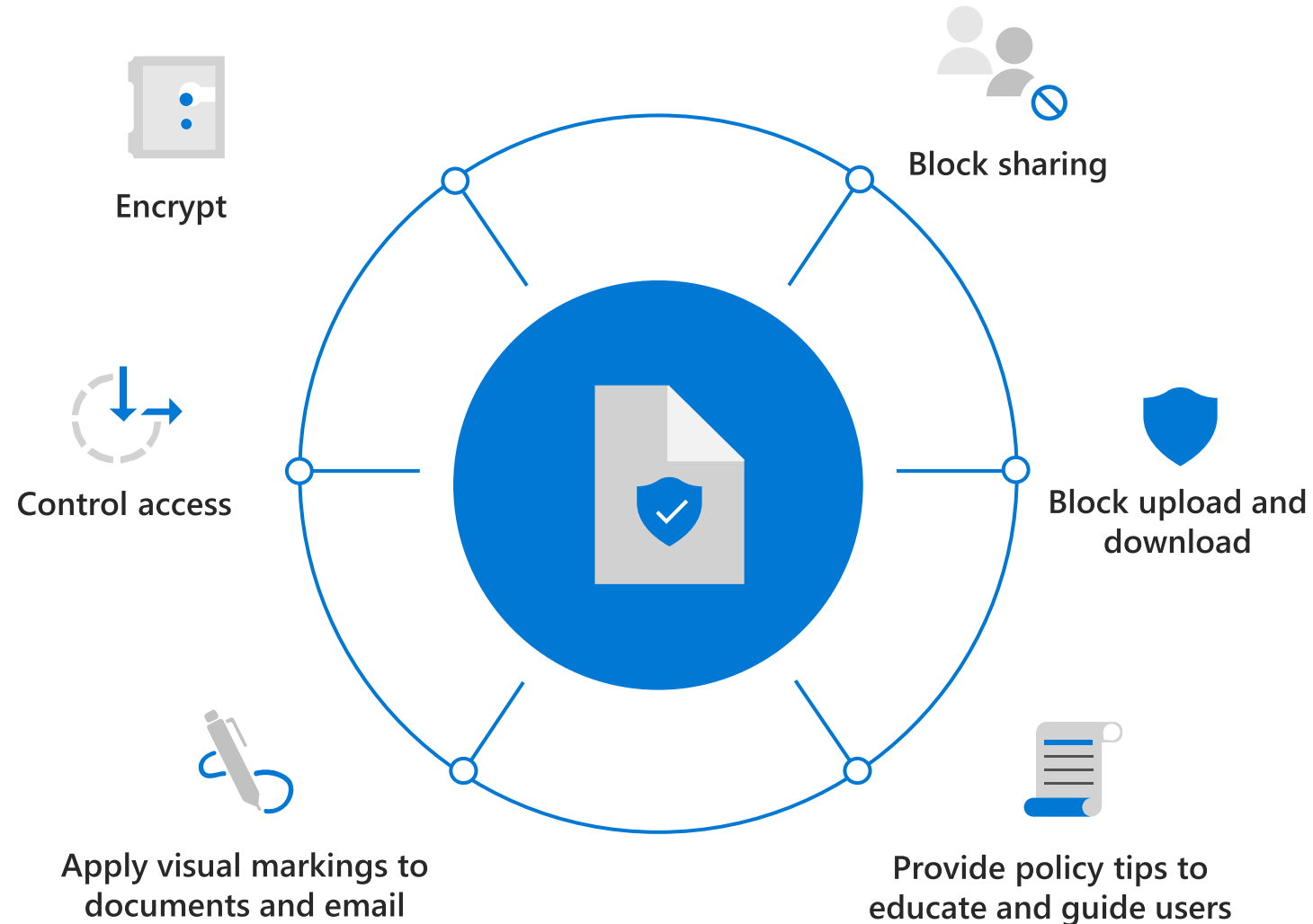
Cloud services

**163**

zettabytes of data per year will be created by 2025

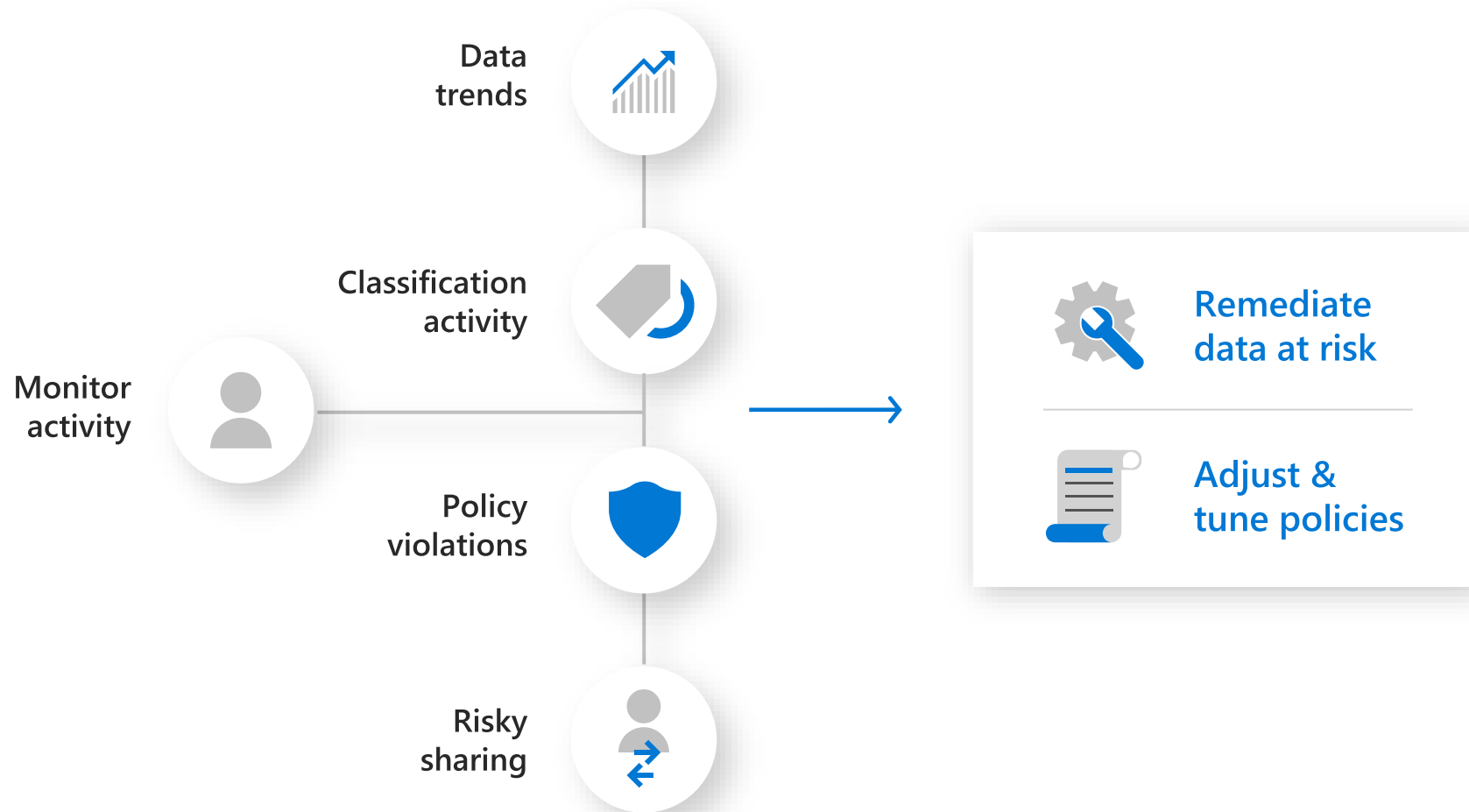
# Apply comprehensive protection to data and files

Enforce the right protection actions based on data type, location, and sensitivity



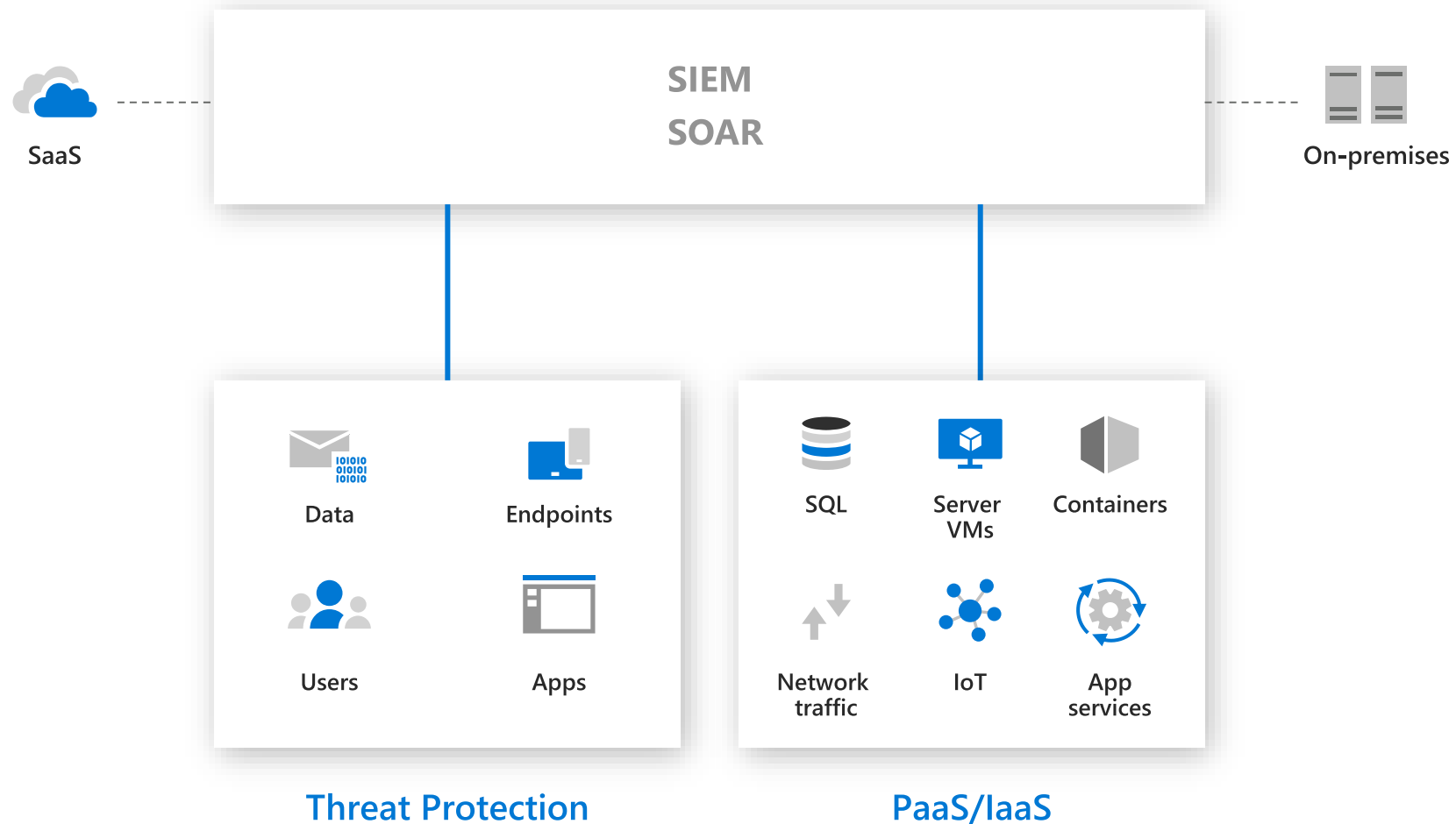
# Monitor and remediate

Gain visibility into sensitive data activity, policy violations, and risky sharing

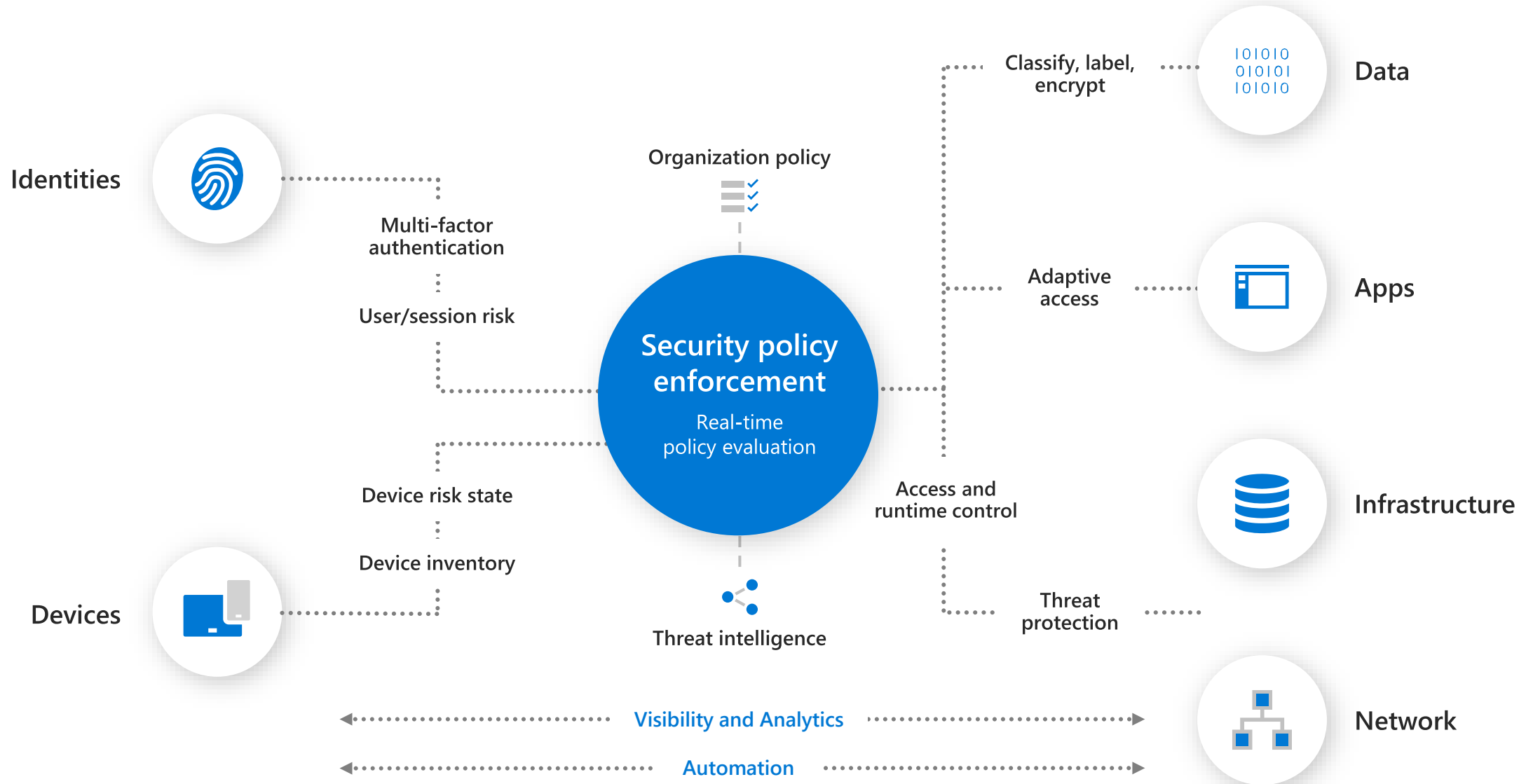


# Gain insights across your enterprise

Integrated, end-to-end security



# Zero Trust Architecture



**Available resources**

**[aka.ms/Zero-Trust](https://aka.ms/Zero-Trust)**

# Thank you